

Thanks to you, we raised \$136,682 in one day!

Dear Verein zur Förderung des Effektiven Altruismus members,

Welcome to the GFI family! We are so grateful for your collective efforts and gift of \$2,000 received by The Good Food Institute on 11/28/2017

This Giving Tuesday, you stepped up for the environment, the global poor, human health, and animals. *Thank you so much!* What's more, your gift to GFI was matched dollar-for-dollar by our wonderful friends at Dr. Bronner's, doubling your impact.

We promise to put your gift to work immediately to accelerate the next agricultural revolution. Your gift empowers our scientists, innovation team, and lobbyists to level the playing field for plant-based and clean products, transforming industrialized animal agriculture.

We are also thrilled to be selected again as a Top Charity by Animal Charity Evaluators. ACE Executive Director Jon Bockman shared:

"Based on ACE's thorough analysis, we are convinced that GFI is one of the three best nonprofits for donors looking to maximize their positive impact for animals. We are impressed by GFI's leadership, strategy, transparency, and commitment to metrics and accountability."

If you'd like to learn more about the impact of your gift to GFI please call our senior development manager, Brittany Chambers, at (585) 415-0143. The future of food is bright thanks to you!

With immense gratitude,



Bruce Friedrich
Co-Founder and Executive Director
The Good Food Institute

The Good Food Institute is a registered 501(c)(3) nonprofit organization Tax ID number 81-0840578. Your contribution is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your donation.